



EXPERT SERIES

EMPLOYING U.S. VETS CONFERENCE

SPONSORSHIP OPPORTUNITIES

Hosted by

VETS Indexes



BASED ON PRIDE, BUILT ON INTEGRITY®

Table Of Contents

01. Overview

Topline information on the Employing US Vets Conference and why you should sponsor.

02. Audience Data

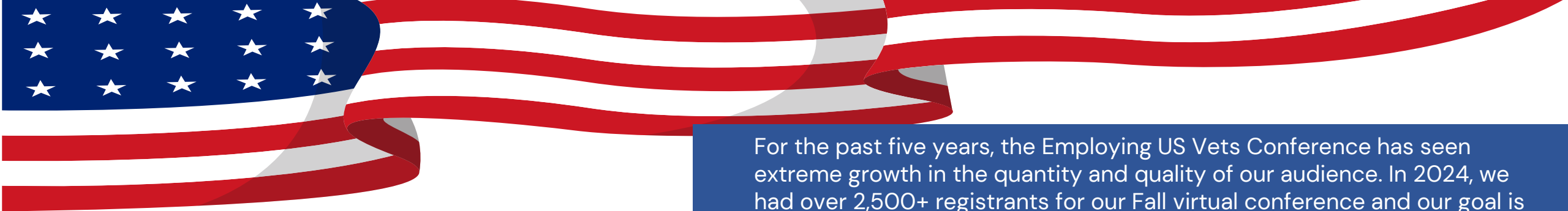
Data comparisons from our 2023 and 2024 hybrid conferences.

03. Sponsorship Packages

A full list of sponsorship opportunities, their benefits and investment costs.

04. Contact

Information on how to get in touch with us to discuss sponsoring the Employing US Vets Conference.

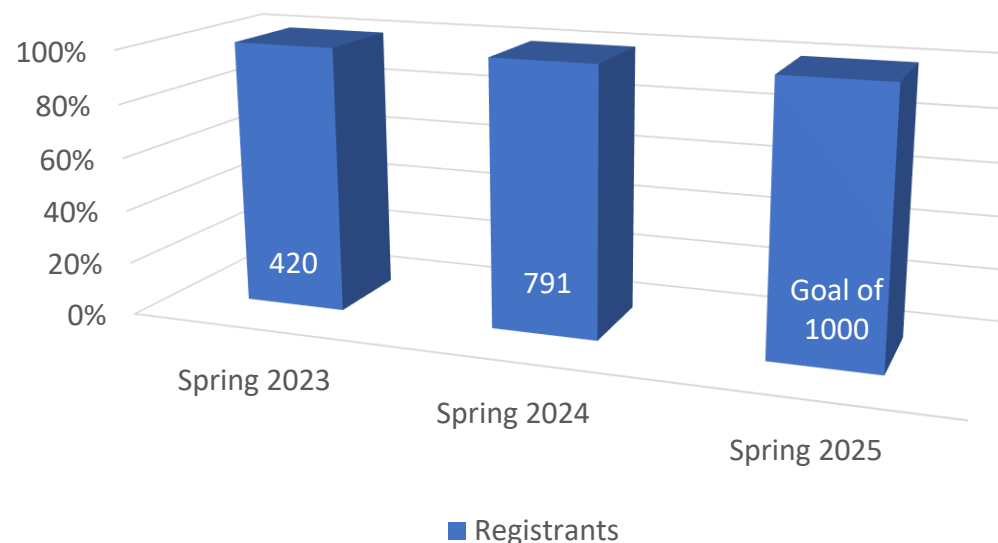


We are excited to invite you to the [Spring 2025 Employing U.S. Vets Conference](#), on April 10, 2025 at New York Athletic Club and virtually. The event, hosted by VETS Indexes, will discuss best practices in veteran employment and recognize top finishers from the VETS Indexes Employer Awards, with plenty of opportunities to network. At our 2024 Spring Employing U.S. Vets Hybrid Conference, we were happy to receive over 700+ registrations. Please review the [conference site](#) for the prior agendas, videos, photos and speakers from past Conferences.

This semi-annual event features dynamic speakers, panel discussions and breakout sessions - including major employers with strong records in veteran employment. The conference is designed to offer attendees actionable tools and information to build and improve veteran initiatives, especially in the current environment. We look forward to welcoming you in-person or virtually on April 10th for what is sure to be another excellent conference, championing best practices in veteran employment!

For the past five years, the Employing US Vets Conference has seen extreme growth in the quantity and quality of our audience. In 2024, we had over 2,500+ registrants for our Fall virtual conference and our goal is 1,000 registrants for our Spring 2025 hybrid conference, which is almost six times as many as the first iteration of what has become a cornerstone event of the veteran careers industry.

REGISTRANTS



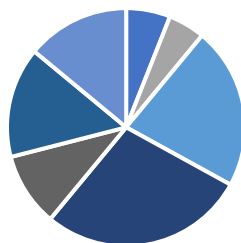
2024 Hybrid Registrants

In 2024, the Hybrid Employing US Vets Conference saw a **53% increase** in its registrants from the previous year and began to gain the attention of higher job levels and a more diverse group of company types.

791
REGISTRANTS

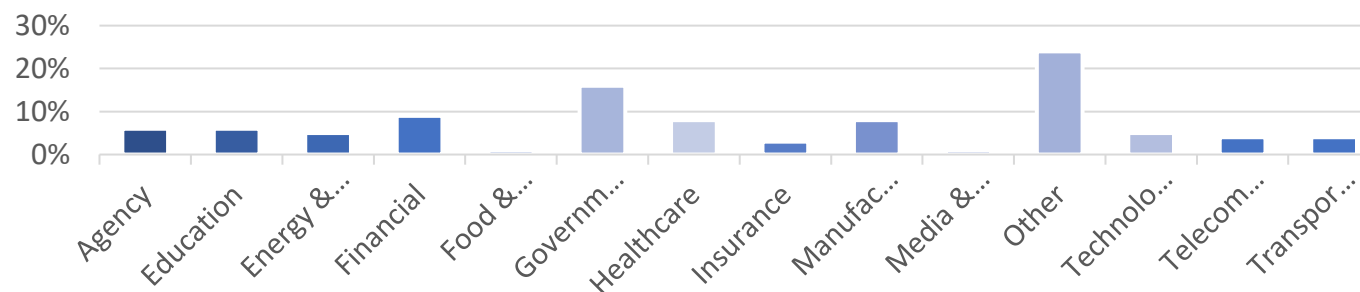
450+
COMPANIES

JOB LEVELS



■ C-Suite ■ VP ■ Director
■ Manager ■ Coordinator ■ Specialist
■ Other

COMPANY TYPES



■ Agency ■ Education
■ Energy & Utilities ■ Financial
■ Food & Beverage ■ Government
■ Healthcare ■ Insurance
■ Manufacturing & Retail ■ Media & Entertainment
■ Other ■ Technology

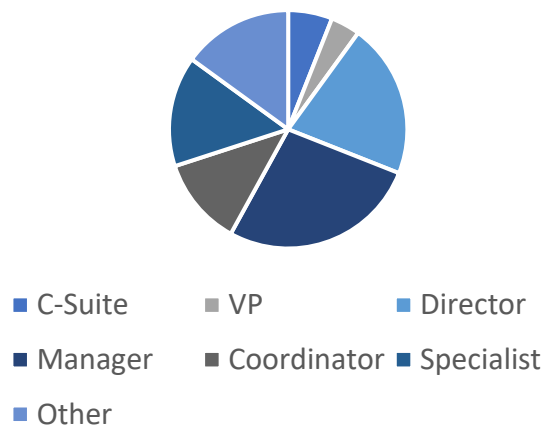
2024 Hybrid Attendees

In 2024, the Hybrid Employing US Vets Conference saw a **52% increase** in its audience from the previous year and began to gain the attention of higher job levels and a more diverse group of company types.

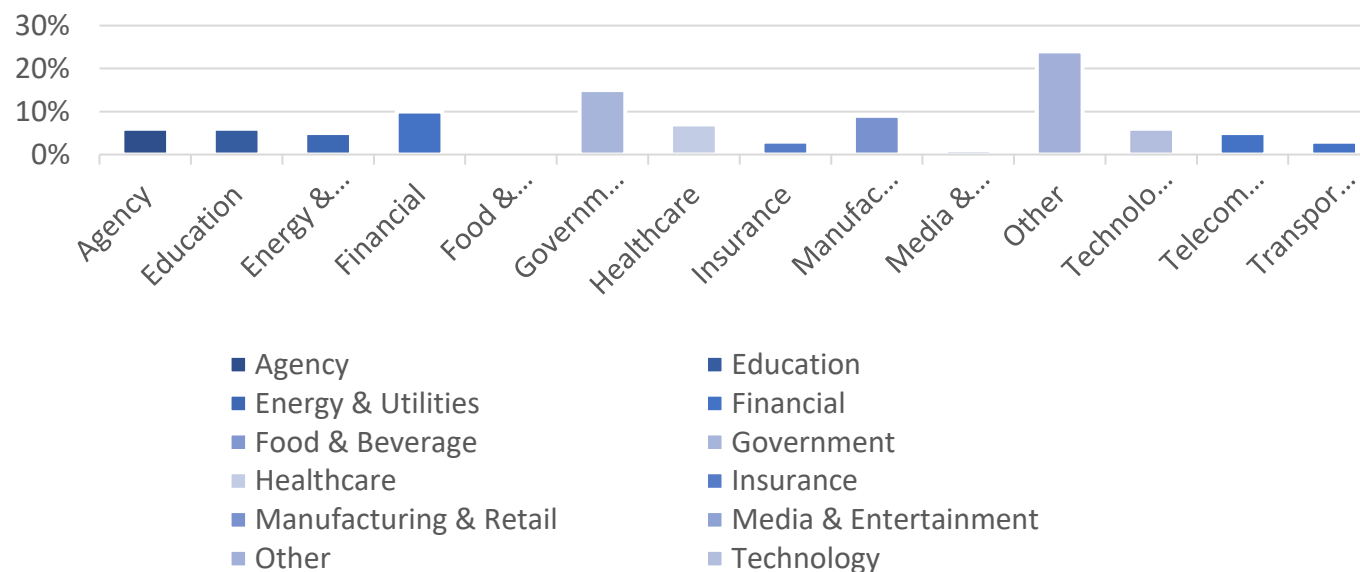
433
ATTENDEES

200+
COMPANIES

JOB LEVELS



COMPANY TYPES



PREVIOUS ATTENDEE COMPANIES



PREVIOUS SPONSORS



Pricing Packages

For more information,
please contact:

Francis Hagan

fxhagan@expertseries.org

424.239.9452

employingusvets.com

Continuity Packages

Inquire about
sponsoring multiple
conferences at a
discounted rate



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EVENT CHAIR

\$50,000 | 1 AVAILABLE

- Keynote address branded sponsorship
- Delivers keynote address
- In-Person and Virtual exhibit booth
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site top level branding

PLATINUM

\$40,000 | 1 AVAILABLE

- Closing remarks branded sponsorship
- Delivers closing remarks
- In-Person and Virtual exhibit booth
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site top level branding

GOLD

\$30,000 | 3 AVAILABLE

- Full conference panel branded sponsorship
- Panelist role in full conference panel
- In-Person and Virtual exhibit booth
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site top level branding

SILVER

\$20,000 | 4 AVAILABLE

- Breakout panel branded sponsorship
- Panelist role in breakout panel
- In-Person and Virtual exhibit booth
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site top level branding

MORNING LOUNGE

\$15,000 | 1 AVAILABLE

- Morning lounge branded sponsorship
- Speaking role in morning lounge
- In-Person and Virtual exhibit booth
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website & event platform branding

AFTERNOON LOUNGE

\$15,000 | 1 AVAILABLE

- Afternoon lounge branded sponsorship
- Speaking role in afternoon lounge
- In-Person and Virtual exhibit booth
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site top level branding

BRONZE

\$12,500 | UNLIMITED

- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site top level branding

EVENT FRIEND

\$5,000 | UNLIMITED

- Website & event platform branding

CUSTOM PACKAGE

TBD

- Contact us for Custom Sponsorship packages to meet your goals

Pricing Packages

For more information,
please contact:

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fxhagan@expertseries.org

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employingusvets.com

Continuity Packages

Inquire about
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conferences at a
discounted rate

BREAKFAST

\$12,500 | 1 AVAILABLE

- Breakfast branded sponsorship
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site branding

LUNCH

\$15,000 | 1 AVAILABLE

- Lunch branded sponsorship
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site branding

MORNING BREAK

\$10,000 | 1 AVAILABLE

- Morning Break branded sponsorship
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site branding

AFTERNOON BREAK

\$10,000 | 1 AVAILABLE

- Afternoon Break branded sponsorship
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site branding

AFTERNOON KEYNOTE

\$25,000 | 1 AVAILABLE

- Afternoon Keynote branded sponsorship
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site branding

CLOSING RECEPTION

\$20,000 | 1 AVAILABLE

- Closing Reception branded sponsorship
- Organization name/logo/link included in conference emails
- Receive attendee list (Name, Title, Organization, Email)
- Recognition in social media posts, with organization logo
- Website, event platform, and on-site branding



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Contact Us

Sponsorship Opportunities

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