

SPRING 2022 EMPLOYING U.S. VETS CONFERENCE

Thursday, April 14, 2022 | New York Athletic Club | New York City

*Registration Open at: <http://www.employingusvets.com/>

We are excited to invite you to the [Spring 2022 Employing U.S. Vets Conference](#), on April 14, 2022, at the New York Athletic Club. The event, hosted by VETS Indexes, will discuss best practices in veteran employment and recognize top finishers from the VETS Indexes Employer Awards, with plenty of opportunities to network. At our most recent Employing U.S. Vets Virtual Conference, we were happy to receive nearly 1,000 registrations. Please review the [conference site](#) for the prior agendas, videos, photos and speakers from past Conferences. **We are actively seeking sponsors for the Spring 2022 Employing U.S. Veterans Conference.**

Please reach out with interest, questions, or suggestions.

This semi-annual event features dynamic speakers, panel discussions and breakout sessions - including major employers with strong records in veteran employment. The conference is designed to offer attendees actionable tools and information to build and improve veteran initiatives, especially in the current environment. We look forward to welcoming you on April 14th for what is sure to be another excellent conference, championing best practices in veteran employment!

Who Should Attend? Corporate, Non-Profit, Government Agency and other employment professionals including Human Resource Executives, Diversity and Inclusion Team Members, Members of Military Veteran Networks, Employee Resource Groups, Corporate Communication Teams, Public Relations, Investor Relations Officers and Military Veteran Initiative Teams. The ESG Community including Asset Managers and Asset Owners such as Public & Private Pensions, Insurance Companies, Endowments, Foundations & Family Offices.

Please visit the [Spring 2022 Employing U.S. Vets Conference](#) site for registration and sponsorship opportunities. Sign-up now to be among the impressive panelists, speakers and attendees from corporations, government agencies, non-profits, foundations, academia and more!

Our experts will explore timely and relevant potential topics such as:

- Veteran Employment Amid COVID-19
- Remote Work For Military Spouses, Post COVID-19
- Maintaining Veteran Groups (ERGs) Remotely
- Starting A Veterans Program From Scratch
- Unleashing The Veteran Entrepreneurial Mindset
- Optimizing Veterans' Technical Skills
- How The Federal Government Is Working Together with Corporate America
- Supporting Employees in the National Guard and Reserves
- The Growing Role of Veterans within Diversity, Equity and Inclusion
- Transitioning and Recently Transitioned Veterans and Spouses



Sponsorship Opportunities

For more information, please contact:

Francis Hagan, fxhagan@expertseries.org or 424.239.9452 | employingusvets.com



Sponsorship Opportunities



1 - AVAILABLE
Investment – \$50,000

- Keynote address branded sponsorship
- Delivers keynote address
- Exhibit booth
- Organization name/logo/link included in conference emails and on event signage
- Conference attendee list (Name, Title, Organization)
- Logo in event social media posts
- Website & event platform branding



1 - AVAILABLE
Investment – \$40,000

- Closing remarks branded sponsorship
- Delivers closing remarks
- Exhibit booth
- Organization name/logo/link included in conference emails and on event signage
- Conference attendee list (Name, Title, Organization)
- Logo in event social media posts
- Website & event platform branding



3 - AVAILABLE
Investment – \$30,000

- Branded conference panel
- Panelist role in branded panel
- Exhibit booth
- Organization name/logo/link included in conference emails and on event signage
- Conference attendee list (Name, Title, Organization)
- Logo in event social media posts
- Website & event platform branding



4 - AVAILABLE
Investment – \$20,000

- Branded breakout panel
- Panelist role in branded breakout panel
- Exhibit booth
- Organization name/logo/link included in conference emails and on event signage
- Conference attendee list (Name, Title, Organization)
- Logo in event social media posts
- Website & event platform branding

Group Discounts Available for Teams of 5 or more

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1 - AVAILABLE
Investment – \$15,000

- Morning lounge branded sponsorship
- Speaking role in morning lounge
- Exhibit booth
- Organization name/logo/link included in conference emails and on event signage
- Conference attendee list (Name, Title, Organization)
- Logo in event social media posts
- Website & event platform branding



1 - AVAILABLE
Investment – \$15,000

- Afternoon lounge branded sponsorship
- Speaking role in afternoon lounge
- Exhibit booth
- Organization name/logo/link included in conference emails and on event signage
- Conference attendee list (Name, Title, Organization)
- Logo in event social media posts
- Website & event platform branding



Unlimited - AVAILABLE
Investment – \$10,000

- Organization name/logo/link included in conference emails and on event signage
- Conference attendee list (Name, Title, Organization)
- Logo in event social media posts
- Website & event platform branding



Unlimited - AVAILABLE
Investment – \$5,000

- Organization name/logo/link included in conference emails and on event signage
- Website & event platform branding